Faith in Place empowers Illinois people of all faiths to be leaders in caring for the Earth, providing resources to educate, connect, and advocate for healthier communities.

Faith in Place Green Team Summit

Saturday, September 12, 2020
Sponsorship Information Packet

LOCATION:
The Field Museum
1400 S Lake Shore Drive, Chicago, IL 60605

Our fifth annual Green Team Summit will convene hundreds of people from Chicago and communities across Illinois for an action-packed day of learning, growing, and networking about environmental issues.
WHAT IS A “GREEN TEAM?”

Faith in Place’s distinctive audience within the environmental movement is people of diverse faiths who share the commitment to care for the Earth. Green Teams are dedicated groups of people within their Houses of Worship who meet monthly to plan and implement sustainability initiatives. The Green Team Summit provides the opportunity for people to gather and connect through informational workshops, inspiring speakers, and networking.

Faith in Place currently supports a network of 130+ Green Teams across the state.

Environmental activists looking to become more engaged are also welcome and encouraged to attend.

ROOTED IN CLIMATE JUSTICE

Dear Friends,

In September 2020, we are excited to bring over 700 people of faith together at the Field Museum for our fifth-annual Green Team Summit. This Summit will provide resources to empower guests with practical ways they can take action. From workshops to renowned speakers, it will be a powerful day of learning and connection. We believe that together we can confront the daunting challenges climate change throws our way.

We ask you to consider partnering with Faith in Place as a sponsor of this year’s Green Team Summit. Together, we know we can serve our communities and make Illinois a global leader in climate justice.

Sincerely,

Karen J. Lewis
Faith in Place Board Chair

Rev. Brian J. Sauder
Faith in Place President and Executive Director

Faith in Place is a 501(c)(3) non-profit organization that empowers Illinois people of all faiths to be leaders in caring for the Earth, providing resources to educate, connect, and advocate for healthier communities.
WHY BECOME A SPONSOR?

• Make a positive difference in the world by supporting interfaith connections, civic engagement, and sustainability!

• Opportunity to reach over 25,000 people in our network through promotional materials for the Summit.

• Access to a large audience from across the region – More than 600 people attended last year.

• Audience is diverse in age, gender, race/ethnicity, language, culture, and faith/religious background.

• Attendees are well connected in their local communities and highly motivated to make a positive impact.

• Audience includes Green Team members, faith leaders, citizen activists, environmentalists, families, and students.

• Opportunity to educate the public about your products and services in the Summit Exhibitor Hall.

• Summit location at The Field Museum draws eager and enthusiastic participants who are ready to learn.

• Public recognition for your support from the stage during the plenary session.

• Exclusive invitation to VIP Donor Celebration featuring networking with influential thinkers on climate justice, distinguished local clergy, and more.
### 2020 EVENT HIGHLIGHTS

- Workshops to educate people on environmental issues and equip them to take action in their faith communities by forming Green Teams and engaging with resources.
- Keynote speaker with inspiring and thought-provoking remarks.
- Notable local religious leaders of diverse faiths featured throughout the day.
- Awards presented to Green Teams who have taken exemplary action to build healthier communities and care for our Earth.
- Spanish translation of select speakers and workshops.

### SUMMIT ATTENDEES

#### PRAISE FOR PREVIOUS SUMMITS

- "It’s great to see so many dedicated people interacting together."
- "Excellent program! A day well spent with lots of good info!"
- "I like the summit because it helps me to connect and find possible resources and support for issues such as urban flooding and lead in Chicago pipes, which impact under-served people who reside in South Side communities. This further empowers me to persist in advocating in my community for environmental justice."
- "Looking forward to starting our Green Team."
- "Great opportunity to learn and connect with faith-based organizations."

### PAST WORKSHOPS

- Connect to the Grid: Solar at Your House of Worship
- Get Connected to Monarchs and Migration
- Climate Justice: Beyond Environmentalism
- The Forgotten Sector: Climate Justice & Local Food
- Connecting with Youth
- The Power of a Green Team
- Unique Challenges for Green Teams
- Climate Change 101
- Engaging with Faith in Place’s Programs & Resources
- Our Grandchildren’s Water
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL &amp; VISIBILITY</th>
<th>MONARCH $25,000</th>
<th>GREAT LAKES $10,000</th>
<th>CARDINAL $5,000</th>
<th>WILD INDIGO $2,500</th>
<th>OAK $1,000</th>
<th>BIG BLUESTEM $500</th>
<th>RAINBOW DARTER $250</th>
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<tbody>
<tr>
<td>Name on Faith in Place website and Green Team Summit program</td>
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<td>Logo on Faith in Place website</td>
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<tr>
<td>Logo on Green Team Summit event program</td>
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<tr>
<td>Name and Logo in Faith in Place newsletter, eblasts, and social media (over 15,000 in statewide reach)</td>
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<tr>
<td>Verbally thanked from the main stage</td>
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<tr>
<td>Name and Logo featured on mailed postcard invitation and promotional flyer</td>
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<tr>
<td>Logo printed on cloth tote bag giveaway for the event*</td>
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<td>Certificate of appreciation presented during the welcome remarks</td>
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<td>Plaque of appreciation presented during the welcome remarks</td>
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<tr>
<td>Opportunity to address the audience from the main stage for 3 minutes during the welcome remarks</td>
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<tr>
<td>Logo displayed on the PowerPoint slide on the main stage during plenary session</td>
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<td>Logo on Green Team Summit registration page</td>
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<tr>
<td>Bonus! Sponsorship of Green Team Summit VIP Reception, Logo on VIP website page and signage</td>
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<td>Full page about organization in the program</td>
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<td>Full Table in Exhibitor Hall</td>
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<td>Half Table in Exhibitor Hall</td>
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<tr>
<td>Ticket(s) to VIP Celebration</td>
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<tr>
<td>Opportunity to provide giveaways featuring your organization /company name/logo in the tote bag (pencils, pens, reusable straws, etc. We strongly encourage eco-friendly items!)</td>
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<tr>
<td>Opportunity to provide prize(s) to further engage participants in Green Team Summit activities</td>
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</tbody>
</table>

*In order to ensure that tote bags can be received in time for the event, sponsorship at the Monarch, Great Lakes, and Cardinal levels must be confirmed and paid in full by July 31, 2020, for your logo to be included.
**DEADLINES FOR EVENT PUBLICITY:**

Please complete the Sponsorship Agreement Form, pay in full, and provide your logo (if applicable) by the deadlines listed below in order for your name and/or logo and/or giveaways to be featured in event publicity.

Event publicity will begin in May. Don’t delay – become a sponsor today to be included in promotional materials as soon as possible!

If your sponsorship benefits include promotion of your logo, please email a high resolution (300 dpi) .png or .jpg file of your logo to Valerie Skarbek at valerie@faithinplace.org by the following deadlines:

<table>
<thead>
<tr>
<th>Last Possible Date to Submit Sponsorship Materials and Pay in Full</th>
<th>To Receive this Type of Publicity</th>
<th>Applicable Sponsorship Levels</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 1, 2020</td>
<td>Flyer</td>
<td>Monarch, Great Lakes, Cardinal</td>
</tr>
<tr>
<td></td>
<td>Postcard</td>
<td>Monarch, Great Lakes, Cardinal</td>
</tr>
<tr>
<td>June 15, 2020</td>
<td>July e-Newsletters</td>
<td>Monarch, Great Lakes, Cardinal, Wild Indigo</td>
</tr>
<tr>
<td>July 20, 2020</td>
<td>August e-Newsletters</td>
<td>Monarch, Great Lakes, Cardinal, Wild Indigo</td>
</tr>
<tr>
<td>July 27, 2020</td>
<td>Tote Bag Printed Logos**</td>
<td>Monarch, Great Lakes, Cardinal</td>
</tr>
<tr>
<td></td>
<td>Tote Bag Giveaways: Confirm what you will provide to <a href="mailto:valerie@faithinplace.org">valerie@faithinplace.org</a></td>
<td>All</td>
</tr>
<tr>
<td>August 17, 2020</td>
<td>September e-Newsletters</td>
<td>Monarch, Great Lakes, Cardinal, Wild Indigo</td>
</tr>
<tr>
<td></td>
<td>Prizes: Confirm what you will provide to <a href="mailto:valerie@faithinplace.org">valerie@faithinplace.org</a></td>
<td>All</td>
</tr>
<tr>
<td>August 28, 2020</td>
<td>Printed Program</td>
<td>Name – All Logos – Monarch, Great Lakes, Cardinal, Wild Indigo, Oak</td>
</tr>
<tr>
<td></td>
<td>Tote Bag Giveaways: Delivered to the Faith in Place Office* (600 Quantity)</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>Prizes Delivered to the Faith in Place Office*</td>
<td>All</td>
</tr>
<tr>
<td>September 8, 2020</td>
<td>Website</td>
<td>Name – All Logos – Monarch, Great Lakes, Cardinal, Wild Indigo, Oak, Big Bluestem</td>
</tr>
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<td></td>
<td>Social Media</td>
<td>Monarch, Great Lakes, Cardinal, Wild Indigo</td>
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<tr>
<td></td>
<td>PowerPoint Slide During Plenary</td>
<td>Monarch, Great Lakes</td>
</tr>
</tbody>
</table>

*Faith in Place Office Address: 70 E. Lake Street, Suite 920, Chicago, IL 60601

**In order to ensure that tote bags can be received in time for the event, sponsorship at the Monarch, Great Lakes, and Cardinal levels must be confirmed and paid in full by July 31, 2020, for your logo to be included.

L = Logo promotion applicable to this Sponsorship Level(s)
Yes! Count me in as a sponsor of the 2020 Green Team Summit

Event publicity will begin in May. Don’t delay – become a sponsor today to be included in promotional materials!

To discuss sponsorship opportunities please contact: Valerie Skarbek, 312.733.4640 Ext. 118, valerie@faithinplace.org.

Online: Complete the form and make your sponsorship payment on our website: https://bit.ly/2020gts

OR

Mail: Mail this completed form and a check (payable to Faith in Place) to:
Faith in Place, 70 E. Lake St., Suite 920, Chicago, IL 60601

Sponsorship Form

Business/Organization Name (as you wish it to appear online and in printed materials):
____________________________________________________________________________________________

Contact Person Name: __________________________________________________________________________________________

Title: ___________________________________________________________________________________________________________

Contact Phone: ___________________________ Contact Email: ___________________________

Business Address: ________________________________________________________________________________________________

City: ___________________________ State: __________ Zip: ______________________

Business Phone: ___________________________ Website: ___________________________

Sponsorship Level:

- ☐ Monarch $25,000
- ☐ Great Lakes $10,000
- ☐ Cardinal $5,000
- ☐ Wild Indigo $2,500
- ☐ Oak $1,000
- ☐ Big Bluestem $500
- ☐ Rainbow Darter $250

Giveaways

- ☐ Yes, we have items that we would like to include in the giveaway tote bag (600 quantity).

Please describe the item: ________________________________________________________________________________________

Prizes

- ☐ Yes, we have items that we would like to donate as prizes to further engage participants in Green Team Summit events.

Please describe the items: _____________________________________________________ Estimated Value $ _____________

Event Attendance/Tabling

- ☐ We have selected a sponsorship level that includes exhibitor table space and we plan to staff our table
- ☐ We plan to attend but not table.
- ☐ We do not plan to attend.

Details to follow regarding how to register your organization’s Summit attendees.

VIP Donor Celebration

The VIP Reception will be held in the evening a few weeks after the Green Team Summit.

Invitations to the VIP Reception will be forthcoming – please watch for more details and information to RSVP!

Questions/Comments?

Please write in the space below or contact Valerie Skarbek at 312-733-4640 Ext. 118 or valerie@faithinplace.org.
____________________________________________________________________________________________________________
____________________________________________________________________________________________________________

Sponsorship Agreement

As a participating sponsor, we hereby agree to assume financial responsibility as indicated for the above-mentioned sponsorship event/items. It is further acknowledged that the person completing this form is authorized to do so on behalf of the participating company/organization. Payment and logo must be received in full before the benefits of your sponsorship will be initiated.

Signature: ____________________________________________ Date: __________________________

Faith in Place is a tax-exempt 501(c)(3) organization (EIN 36-4540756).